



4th Annual LODI HEROES.ORG Event
2nd Annual Fun Run/Walk
Saturday, November 2, 2019 • Jessie's Grove Winery

Important Member of Our Community,

Lodi Heroes.Org (formerly Lodi Citizens in Action) is pleased to announce our 4th Annual Lodi Heroes.Org Event and 2nd Annual Fun Run/Walk for 2019! The purpose of this event is to create a safe, fun and family event with law enforcement. The community can meet, have conversations and establish a relationship with different law enforcement agencies. Generous donors and sponsors, like you, are the key to our success and make it possible for Lodi Heroes.Org to raise funds for our Lodi Police Department that Federal, State and Local Taxes does not help with. We hope and pray that we can count on your support through your donation and/or sponsorship for the Lodi Heroes.Org event.

Our committee is working with the Lodi Police Foundation, Lodi Police Department, Lodi Partners, Lodi Animal Shelter, San Joaquin County Sheriff's Department, California Highway Patrol, California Fish and Wildlife... just to name a few.

LEVELS OF SPONSORSHIP

ESTEEMED ~ \$250 or Less

Your name displayed on printed t-shirts for 5K participants, 10' x 10' booth space for only \$75 the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

APPRECIATED ~ \$500

Yard Signs* (18" x 24" quantity 5) with your name or business to display around the community of Lodi, your name displayed on printed t-shirts for 5K participants, 10' x 10' booth space for only \$50 the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

ADMIRED ~ \$1000

Yard Signs* (18" x 24" quantity 10) with your name or business to display around the community of Lodi, your name displayed on printed t-shirts for 5K participants, 10' x 10' booth space for only \$25 the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

DISTINGUISHED ~ \$2500

Yard Signs* (18" x 24" quantity 15) with your name or business to display around the community of Lodi, your name displayed on printed t-shirts for 5K participants, 10' x 10' booth space for FREE the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

RESPECT ~ \$5000

Yard Signs* (18" x 24" quantity 25) with your name or business to display around the community of Lodi, your name displayed on printed t-shirts for 5K participants, 10' x 10' booth space for FREE the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

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HONORAY ~ \$7500

Yard Signs* (18" x 24" quantity 35) with your name or business to display around the community of Lodi, your name displayed on printed t-shirts for 5K participants, 10' x 10' booth space for FREE the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

COURAGE ~ \$10,000

Yard Signs* (18" x 24" quantity 50) with your name or business to display around the community of Lodi, your name or logo displayed on printed t-shirts for 5K participants, 10' x 10' booth space for FREE the day of the event (\$100 value) and your name or business mentioned in the Lodi New Sentinel after the event.

*Cutoff date for all Yard Signs is Friday, October 12, 2019

OTHER WAYS TO SPONSOR & CONTRIBUTE

Start Finish Line/Balloons for the Fun Run/Walk	Metals for Runners/Walkers (approx. \$3 each)
Face-Painter (\$150-\$300)	Balloon Maker (\$150-\$300)
Port-a-Potties (\$200-\$400)	Lodi News Sentinel (\$350-\$400)
Mesh Banners (8'x4') (\$50 each)	Other Suggestions Appreciated
City Council Presentation/Foam Board Check (\$75-\$100)	

PROMOTIONAL ITEMS NEEDED FOR SWAG BAGS (quantity 300)

Sunscreen, Chap Stick, Packets of Mints, Granola Bars, Healthy Chocolate, Reusable Water Bottles, Well Designed Coffee Mug, Smartphone Pockets, Gift Card to Your Business, Travel Tags, Socks, USB Chargers or Adapters, Flash Drives, etc. (We will not allow coupons in the swag bags.)

(NOTE: First come, first serve on ideas listed. Per the committee, only one of each item will be accepted in the swag bags)

AFTER THE EVENT

All net proceeds from this major event will be given publicly at a Lodi City Council Meeting to the Lodi Police Foundation the first Wednesday, December 4, 2019 after the event. Your donation is tax deductible since the Lodi Police Foundation is a registered 501(c)(3) non-profit corporation (#20-1685628).

Thank you for making this event special for the Lodi Police Department and our community.

Respectfully,

LaRee Rader, Lodi Citizens in Action Co-Chair • 209.747.0418
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All monetary donations/checks can be made out to:
Lodi Citizens in Action, c/o Lodi Police Foundation
15 West Pine Street • Lodi, California 95240